



FOR IMMEDIATE RELEASE

Contact: Peter Wilhelm, President, RotaryClubofLakeGeorge@gmail.com

Rotary Club of Lake George Unveils New Welcome Sign

Lake George, NY - April 16, 2024 - The Rotary Club of Lake George is thrilled to announce the upcoming unveiling of their new Welcome Sign, marking a significant milestone during the club's 75th anniversary.

The Lake George Rotary Welcome Corner is located at the intersection of Route 9 and Route 9N near Exit 21. Denny Galloway, a longtime Lake George Rotarian whose vision sparked the creation of the Rotary Welcome Corner, made the corner a reality in 2004 in collaboration with NY State DOT, Lake George Town officials, Warren County officials, and landscape architects with CLA SITE Landscape Architecture, Engineering, and Planning P.C.

This Welcome Corner has been a symbol of community pride and hospitality for two decades. Over the years, the Lake George Rotary Club has diligently maintained the corner, conducting annual cleanups with the help of Lake George High School's Interact students and senior class.

To ensure the corner continues to make a positive impression on visitors, the Lake George Rotary Club embarked on a project to design and install a new Welcome Sign. This modern sign incorporates LED lighting, durable materials, halo lighting, and an enticing design that reflects the natural beauty of the Lake George region.

After presenting their design to the Town of Lake George for support, a partnership was formed, leading to the creation of the new sign in collaboration with local custom fabricator Ed Ostberg of The Design Function. The design elements, inspired by artwork created for Lake George Winter Carnival promotions, pay homage to the area's scenic landscapes.

Peter Wilhelm, the current President of the Lake George Rotary Club, extends a warm invitation to the community to join the dedication ceremony on May 2 at 3 pm (May 3, 3 pm rain date) at the Lake George Rotary Welcome Corner. The new sign prominently features the Rotary emblem, symbolizing Rotary's commitment to the Lake George Community and "Service Above Self."

"We are excited to unveil this new Welcome Sign, which serves as a beacon of hospitality and Rotary's dedication to serving our community," said Wilhelm. "We invite everyone to join us in celebrating this special occasion!"

For more information, please contact Lake George Rotary Club, Peter Wilhelm, lakegeorgerotary.org, [@lakegeorgerotary, RotaryClubofLakeGeorge@gmail.com](mailto:RotaryClubofLakeGeorge@gmail.com).

###